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**Fact Sheet**

**For Immediate Release FOR MORE INFORMATION:**

October 7, 2019 Aaron Swartz

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**Overview of The Kansas City Chiefs**

**HISTORY:**

* In 1960, Lamar Hunt founded the Dallas Texans to participate in the American Football League (AFL).
* Three years later, the team relocated to Kansas City and took on the name of the Chiefs.
* In 1969, Hunt became instrumental in merging the AFL with the existing NFL into two conferences that competed in the same general league.
* Ever since Hunt completed the merger, the Chiefs have competed in the NFL’s American Football Conference (AFC).
* As a result of his influence on the merger, the winner of the AFC every year receives the “Lamar Hunt Trophy.”
* Since their inception, The Kansas City Chiefs have had 13 head coaches.
* The Hunt family has held ownership of the organization since its inception, with Clark Hunt serving as the current chairman and CEO.
* Since relocating to Kansas City, the Chiefs have used two facilities as their home field: Municipal Stadium (1963-71) and Arrowhead Stadium (1972-Present).
* The Chiefs and their fan base are constantly known for holding the record for the loudest crowd noise in sports history, as well as the “Tomahawk Chop” that is conducted before every game.
* The Chiefs logo, a “KC” written inside of an Arrowhead, was originally sketched by Lamar Hunt on a napkin and remains the logo to this day.

**ACCOLADES:**

* The Chiefs have participated in two Super Bowls, winning one of them in 1969.
* The Chiefs have appeared in the playoffs 21 times, with 11 of them coming as division champions as well.
* 23 members of the Kansas City Chiefs have been enshrined into the Professional Football Hall of Fame in Canton, Ohio.
* 47 members of the organization have been inducted into the Kansas City Chiefs ring of honor.
* In their history, The Chiefs have had one player, Patrick Mahomes III, win the league’s most valuable player award.

**COMMUNITY:**

* The Chiefs have developed a number of community outreach programs to foster a positive relationship between their organization and the greater Kansas City area.
* Over 1 million meals were donated as a result of the Chiefs Kingdom Food Drive in 2018-19.
* 96 percent of players on the Chiefs most recent roster have participated in some form of community outreach in each of the last four years.
* The organization holds a yearly special skills training camp at Arrowhead Stadium, inviting over 50 youth members of Kansas and Missouri’s special Olympic teams to participate.
* The Chiefs have partnered with the Kansas City’s National World War One museum to work with veterans and honor them every November during games.

**CURRENT STATE:**

* The current Head Coach of The Kansas City Chiefs is Andy Reid.
* Brett Veach serves as the General Manager of The Kansas City Chiefs
* The Chiefs have won the AFC Western division title in each of the last 4 years.
* As of October 5, 2019, The Chiefs hold an undefeated record of four wins and zero losses in the 2019-2020 season.
* Patrick Mahomes III, the starting quarterback for the organization, is coming off of a season in which he was voted the league’s most valuable player.
* Mahomes was also voted the second-best player in the NFL by his colleagues in the annual “NFL Top 100 Reveal.”

*“We are all stewards of football. We unite people and inspire communities in the joy of the game by delivering the world’s most exciting sports and entertainment experience.”*

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Works Cited

<https://www.chiefs.com/community/>

<https://issuu.com/kansascitychiefs/docs/2019_communityreport>

<http://www.nfl.com/careers/values>

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